

New Hampshire Benchmark Survey

S1	Are you registered to vote in New Hampshire?	Yes - PROCEED 100% No → Terminate																					
S2	I know that 2004 is a long way away, but in November of 2004, there will be an election for President, Governor, U.S. Senate, U.S. Congress, and other state and local offices. How likely are you to vote in this <u>general</u> election – will you definitely vote, probably vote, are the chance 50-50, or will you not vote in this election?	<table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: center;">All</td> <td style="text-align: center;">Dem Prim</td> </tr> <tr> <td>Definitely Vote</td> <td style="text-align: center;">90%</td> <td style="text-align: center;">91%</td> </tr> <tr> <td>Probably Vote</td> <td style="text-align: center;">10</td> <td style="text-align: center;">9</td> </tr> <tr> <td>50-50</td> <td colspan="2" style="text-align: center; border: 1px solid black;">TERMINATE</td> </tr> <tr> <td>Not Vote</td> <td colspan="2"></td> </tr> <tr> <td>(Depends)</td> <td colspan="2"></td> </tr> <tr> <td>(Don't Know)</td> <td colspan="2"></td> </tr> </table>		All	Dem Prim	Definitely Vote	90%	91%	Probably Vote	10	9	50-50	TERMINATE		Not Vote			(Depends)			(Don't Know)		
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Q1	What party are you registered to vote with? Are you registered as a Democrat, a Republican or an Independent?	<table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: center;">GE</td> <td style="text-align: center;">Dem Prim</td> </tr> <tr> <td>Democrat</td> <td style="text-align: center;">28%</td> <td style="text-align: center;">80%</td> </tr> <tr> <td>Republican</td> <td style="text-align: center;">36</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Independent</td> <td style="text-align: center;">36</td> <td style="text-align: center;">20</td> </tr> </table>		GE	Dem Prim	Democrat	28%	80%	Republican	36	-	Independent	36	20									
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Q2	(Asked among Independents) As you know, Independents can choose to vote in either the Democratic or Republican presidential primary. Do you usually vote in Democratic primaries, do you usually vote in Republican primaries, does which primary you vote in depend on the candidates running for president, or do you not vote in presidential primaries and wait until the fall when Democrats face Republicans?	<table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: center;">All</td> <td style="text-align: center;">Dem Prim</td> </tr> <tr> <td>Democrat</td> <td style="text-align: center;">4%</td> <td style="text-align: center;">12%</td> </tr> <tr> <td>Republican</td> <td style="text-align: center;">5</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Depends</td> <td style="text-align: center;">26</td> <td style="text-align: center;">8</td> </tr> <tr> <td>NOT AN IND.....</td> <td style="text-align: center;">64</td> <td style="text-align: center;">80</td> </tr> </table>		All	Dem Prim	Democrat	4%	12%	Republican	5	-	Depends	26	8	NOT AN IND.....	64	80						
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Q3	(Ask Among Democrats and Potential Independent Democratic Primary Voters [Q2 = 1,3]) And when it comes to the Democratic presidential primary scheduled for January of next year -- will you definitely vote, probably vote, are you only 50-50 about voting, or will you definitely not vote in next year's presidential primary?	<table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: center;">All</td> <td style="text-align: center;">Dem Prim</td> </tr> <tr> <td>Definitely Vote</td> <td style="text-align: center;">23%</td> <td style="text-align: center;">73%</td> </tr> <tr> <td>Probably Vote</td> <td style="text-align: center;">8</td> <td style="text-align: center;">27</td> </tr> <tr> <td>50-50</td> <td style="text-align: center;">14</td> <td style="text-align: center;">-</td> </tr> <tr> <td>Not Vote/DK</td> <td style="text-align: center;">12</td> <td style="text-align: center;">-</td> </tr> <tr> <td>NO DEM PRIM VOTER..</td> <td style="text-align: center;">42</td> <td style="text-align: center;">-</td> </tr> </table>		All	Dem Prim	Definitely Vote	23%	73%	Probably Vote	8	27	50-50	14	-	Not Vote/DK	12	-	NO DEM PRIM VOTER..	42	-			
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Q4	Thinking about the country as a whole, do you think things are on the right track or do you think things on the wrong track?	<table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: center;">All</td> <td style="text-align: center;">Dem Prim</td> </tr> <tr> <td>Right Track</td> <td style="text-align: center;">52%</td> <td style="text-align: center;">26%</td> </tr> <tr> <td>Wrong Track</td> <td style="text-align: center;">34</td> <td style="text-align: center;">62</td> </tr> <tr> <td>(Depends)</td> <td style="text-align: center;">11</td> <td style="text-align: center;">9</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: center;">3</td> <td style="text-align: center;">2</td> </tr> </table>		All	Dem Prim	Right Track	52%	26%	Wrong Track	34	62	(Depends)	11	9	(Don't Know)	3	2						
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Q5	And do you think things in New Hampshire are on the right track or do you think things are on the wrong track?	<table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: center;">All</td> <td style="text-align: center;">Dem Prim</td> </tr> <tr> <td>Right Track.....</td> <td style="text-align: center;">55%</td> <td style="text-align: center;">29%</td> </tr> <tr> <td>Wrong Track.....</td> <td style="text-align: center;">29</td> <td style="text-align: center;">50</td> </tr> <tr> <td>(Depends)</td> <td style="text-align: center;">11</td> <td style="text-align: center;">13</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: center;">5</td> <td style="text-align: center;">7</td> </tr> </table>		All	Dem Prim	Right Track.....	55%	29%	Wrong Track.....	29	50	(Depends)	11	13	(Don't Know)	5	7						
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Q6	When today's children in New Hampshire grow up, do you think they will be better off or worse off than people are now?	<table border="0" style="width: 100%; border-collapse: collapse;"> <tr> <td></td> <td style="text-align: center;">All</td> <td style="text-align: center;">Dem Prim</td> </tr> <tr> <td>Better off</td> <td style="text-align: center;">52%</td> <td style="text-align: center;">46%</td> </tr> <tr> <td>Worse off</td> <td style="text-align: center;">27</td> <td style="text-align: center;">34</td> </tr> <tr> <td>(Same/Depends)</td> <td style="text-align: center;">7</td> <td style="text-align: center;">7</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: center;">15</td> <td style="text-align: center;">13</td> </tr> </table>		All	Dem Prim	Better off	52%	46%	Worse off	27	34	(Same/Depends)	7	7	(Don't Know)	15	13						
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Q7- Q8 Now I am going to read you some issues currently facing New Hampshire that the federal government can do something to help out with. Please tell me which one you find most important for the federal government to deal with. **[READ LIST]** Which is the most important issue to you? **(If Choice)** And what is the second most important issue?

	All Voters		Democratic Primary Voters	
	Most Important	Total Important	Most Important	Total Important
Ranked by 'Total Importance' among All Voters				
• The health and education and protection of children	31%	55%	41%	72%
• The economy and jobs.....	33	51	28	51
• Homeland security	11	25	5	15
• Taxes.....	7	20	7	14
• The environment.....	9	17	14	25
• Care for senior citizens.....	6	16	3	10
• Crime and violence.....	3	9	2	7
(Other)	*	1	0	*
(Don't Know)	1	7	*	5
NO SECOND RESPONSE		1		*

Now I have some questions about issues currently being debated in Washington Congress is currently debating whether or not to make cuts in the federal budget. If you were making up the federal budget, would you decrease spending for **(read item)** or increase spending on **(read item)**?

		(Stay the			
		Increase	Same)	Decrease	(DK)
Q18 Medicare.....	All Voters	73%	20	4	2
	<i>Democratic Primary Voters</i>	80%	19	1	1
Q12 Providing health care to children.....	All Voters	68%	25	5	2
	<i>Democratic Primary Voters</i>	86%	13	1	0
Q9 Child abuse prevention	All Voters	64%	25	8	3
	<i>Democratic Primary Voters</i>	76%	21	2	1
Q11 Supporting public schools in New Hampshire.....	All Voters	61%	23	14	2
	<i>Democratic Primary Voters</i>	77%	17	4	2
Q15 Protecting the environment	All Voters	54%	30	13	3
	<i>Democratic Primary Voters</i>	72%	20	6	2
Q19 Child nutrition programs.....	All Voters	52%	30	14	4
	<i>Democratic Primary Voters</i>	72%	22	3	4
Q13 Social Security.....	All Voters	52%	36	8	4
	<i>Democratic Primary Voters</i>	60%	34	5	2
Q14 Providing after-school programs for school-aged children.....	All Voters	47%	28	22	3
	<i>Democratic Primary Voters</i>	66%	23	9	2
Q10 Homeland security	All Voters	43%	34	20	3
	<i>Democratic Primary Voters</i>	38%	33	27	2
Q16 Supporting pre-kindergarten education programs for three and four year olds.....	All Voters	39%	26	32	2
	<i>Democratic Primary Voters</i>	54%	28	19	*
Q17 The occupation and rebuilding of Iraq.....	All Voters	22%	31	41	6
	<i>Democratic Primary Voters</i>	19%	31	46	3

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<p>Q20 How does the federal government do in helping to solve the problems of children and families in New Hampshire – not enough, about the right amount, or does the federal government do too much?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: right;"><u>All</u></th> <th style="text-align: right;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>Not enough</td> <td style="text-align: right;">44%</td> <td style="text-align: right;">66%</td> </tr> <tr> <td>About right</td> <td style="text-align: right;">34</td> <td style="text-align: right;">27</td> </tr> <tr> <td>Too much.....</td> <td style="text-align: right;">6</td> <td style="text-align: right;">1</td> </tr> <tr> <td>(Don't Know).....</td> <td style="text-align: right;">16</td> <td style="text-align: right;">6</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	Not enough	44%	66%	About right	34	27	Too much.....	6	1	(Don't Know).....	16	6									
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<p>Q21 In making a voting decision, how important are issues of child well-being such as pre-kindergarten education, child abuse prevention, and child health care:</p> <p>➤ Very important, they are a primary factor in deciding how you vote</p> <p>➤ Somewhat important, they are one of several issues you consider</p> <p>➤ Not very important, they are not necessarily issues you consider</p> <p>➤ Not at all important, they are just not a consideration in deciding how you vote?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: right;"><u>All</u></th> <th style="text-align: right;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>Very important.....</td> <td style="text-align: right;">46%</td> <td style="text-align: right;">59%</td> </tr> <tr> <td>Somewhat important</td> <td style="text-align: right;">41</td> <td style="text-align: right;">35</td> </tr> <tr> <td>Not very important.....</td> <td style="text-align: right;">11</td> <td style="text-align: right;">5</td> </tr> <tr> <td>Not important at all.....</td> <td style="text-align: right;">2</td> <td style="text-align: right;">1</td> </tr> <tr> <td>(Don't Know).....</td> <td style="text-align: right;">*</td> <td style="text-align: right;">0</td> </tr> <tr> <td>TOTAL IMPORTANT.....</td> <td style="text-align: right;">87%</td> <td style="text-align: right;">94%</td> </tr> <tr> <td>TOTAL NOT IMPT.....</td> <td style="text-align: right;">13</td> <td style="text-align: right;">6</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	Very important.....	46%	59%	Somewhat important	41	35	Not very important.....	11	5	Not important at all.....	2	1	(Don't Know).....	*	0	TOTAL IMPORTANT.....	87%	94%	TOTAL NOT IMPT.....	13	6
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<p>Q22 In previous years, when presidential candidates came into New Hampshire to campaign in the primaries, do you wish they would have talked more about issues of child well-being in New Hampshire and nationally and how to improve them, or do you think they talked the appropriate amount about issues of child well-being?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: right;"><u>All</u></th> <th style="text-align: right;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>Wish them to talk more....</td> <td style="text-align: right;">31%</td> <td style="text-align: right;">54%</td> </tr> <tr> <td>Talk enough about.....</td> <td style="text-align: right;">51</td> <td style="text-align: right;">31</td> </tr> <tr> <td>(Depends)</td> <td style="text-align: right;">2</td> <td style="text-align: right;">1</td> </tr> <tr> <td>(Don't Know).....</td> <td style="text-align: right;">15</td> <td style="text-align: right;">14</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	Wish them to talk more....	31%	54%	Talk enough about.....	51	31	(Depends)	2	1	(Don't Know).....	15	14									
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<p>Q23 I know this is early in the presidential campaign process and many other significant national issues are being debated, including the war in Iraq, but how familiar are you now with President Bush's positions on specific children's issues like government funding for pre-kindergarten, child care, health insurance for children, after-school programs, and programs to prevent child abuse and neglect?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: right;"><u>All</u></th> <th style="text-align: right;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>Very familiar</td> <td style="text-align: right;">4%</td> <td style="text-align: right;">5%</td> </tr> <tr> <td>Somewhat familiar</td> <td style="text-align: right;">34</td> <td style="text-align: right;">43</td> </tr> <tr> <td>Not too familiar</td> <td style="text-align: right;">39</td> <td style="text-align: right;">33</td> </tr> <tr> <td>Not familiar at all</td> <td style="text-align: right;">21</td> <td style="text-align: right;">18</td> </tr> <tr> <td>(Don't Know).....</td> <td style="text-align: right;">1</td> <td style="text-align: right;">1</td> </tr> <tr> <td>TOTAL FAMILIAR.....</td> <td style="text-align: right;">38%</td> <td style="text-align: right;">48%</td> </tr> <tr> <td>TOTAL NOT FAMILIAR..</td> <td style="text-align: right;">60</td> <td style="text-align: right;">51</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	Very familiar	4%	5%	Somewhat familiar	34	43	Not too familiar	39	33	Not familiar at all	21	18	(Don't Know).....	1	1	TOTAL FAMILIAR.....	38%	48%	TOTAL NOT FAMILIAR..	60	51
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<p>Q24 And how familiar are you now with the other presidential candidates' positions on specific children's issues like government funding for pre-kindergarten, child care, health insurance for children, after-school programs, and programs to prevent child abuse and neglect?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: right;"><u>All</u></th> <th style="text-align: right;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>Very familiar</td> <td style="text-align: right;">1%</td> <td style="text-align: right;">2%</td> </tr> <tr> <td>Somewhat familiar</td> <td style="text-align: right;">18</td> <td style="text-align: right;">31</td> </tr> <tr> <td>Not too familiar</td> <td style="text-align: right;">33</td> <td style="text-align: right;">31</td> </tr> <tr> <td>Not familiar at all</td> <td style="text-align: right;">46</td> <td style="text-align: right;">33</td> </tr> <tr> <td>(Don't Know).....</td> <td style="text-align: right;">2</td> <td style="text-align: right;">2</td> </tr> <tr> <td>TOTAL FAMILIAR.....</td> <td style="text-align: right;">20%</td> <td style="text-align: right;">33%</td> </tr> <tr> <td>TOTAL NOT FAMILIAR..</td> <td style="text-align: right;">79</td> <td style="text-align: right;">65</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	Very familiar	1%	2%	Somewhat familiar	18	31	Not too familiar	33	31	Not familiar at all	46	33	(Don't Know).....	2	2	TOTAL FAMILIAR.....	20%	33%	TOTAL NOT FAMILIAR..	79	65
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Now I have some questions about New Hampshire

<p>Q25 Next year, New Hampshire could face a budget deficit of nearly one hundred and fifty million dollars.</p> <p>➤ Do you think the federal government should help the state close this deficit without making cuts in needed services for the children and the elderly, OR</p> <p>➤ Do you think that the state should solve the budget problem on its own even if it means cutting programs for children and families?.....</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: right;"><u>All</u></th> <th style="text-align: right;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>.....</td> <td style="text-align: right;">47%</td> <td style="text-align: right;">72%</td> </tr> <tr> <td>.....</td> <td style="text-align: right;">41</td> <td style="text-align: right;">12</td> </tr> <tr> <td>(Depends)</td> <td style="text-align: right;">3</td> <td style="text-align: right;">4</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: right;">9</td> <td style="text-align: right;">12</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	47%	72%	41	12	(Depends)	3	4	(Don't Know)	9	12
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<p>Q26 Do you support or oppose the federal government investing more in state and local children's programs that help families? (If support/oppose) Would you strongly (support /oppose) or only somewhat (support /oppose) this?</p>	<p>All Strongly Support 28% Somewhat Support 40 Somewhat Oppose 16 Strongly Oppose 12 (Don't Know) 3</p> <p>TOTAL SUPPORT 69% TOTAL OPPOSE 28</p>	<p>Dem Prim 47% 36 8 5 3</p> <p>83% 13</p>
<p>Q27 The federal government is considering a major tax cut by no longer taxing dividend income from stocks and bonds. Would you support or oppose postponing this tax cut in order to make investments in children's programs? (If support/oppose) Would you strongly (support /oppose) or only somewhat (support /oppose) this?</p>	<p>All Strongly Support 36% Somewhat Support 22 Somewhat Oppose 18 Strongly Oppose 20 (Don't Know) 4</p> <p>TOTAL SUPPORT 58% TOTAL OPPOSE 38</p>	<p>Dem Prim 49% 24 9 14 3</p> <p>73% 24</p>

Now let's turn to some questions about the race for President

For each of the following, please tell me how important a presidential candidate's position would be on that issue. **(Read Item)** How important would a candidate's specific position on that issue be when deciding who to vote for - very important, somewhat important, not too important, or not important at all?

		Very	Smwt	Not	Not		Total	Total
		Impt	Impt	Too	Impt	(DK)	Impt	Not
				Impt	at All			Impt
Q30	Child abuse prevention All Voters	49%	39	7	4	1	88%	11
	<i>Democratic Primary Voters</i>	61%	32	4	2	*	94%	6
Q29	Health insurance for children All Voters	49%	35	9	6	1	84%	15
	<i>Democratic Primary Voters</i>	72%	23	3	2	1	95%	4
Q32	Supporting public schools in New Hampshire All Voters	44%	36	10	7	1	81%	18
	<i>Democratic Primary Voters</i>	65%	23	8	3	1	88%	11
Q28	Head Start All Voters	29%	37	19	14	2	66%	33
	<i>Democratic Primary Voters</i>	50%	30	13	6	1	80%	19
Q33	After-school programs All Voters	21%	40	26	12	1	62%	38
	<i>Democratic Primary Voters</i>	44%	36	13	6	0	81%	19
Q31	Pre-kindergarten education for three and four year olds All Voters	22%	32	24	21	1	54%	45
	<i>Democratic Primary Voters</i>	37%	29	19	13	1	67%	32

New Hampshire Benchmark Survey

<p>Q34 Now I am going to describe an approach that some people have suggested for expanding opportunities for three and four year old children to participate in pre-kindergarten programs. The federal government would provide greater funding to states like New Hampshire so that all parents who want to send their children to a high-quality pre-school program can afford to do so. Parents would have the flexibility to choose which program to send their child to – for example, a public or private program, or one that is part-time or full-time.</p> <p>If a presidential candidate talked about providing greater federal resources to help develop programs like these in New Hampshire, would that make you more or less likely to vote for that candidate? (If More/Less) Would that be much (more/less) likely or only somewhat (more/less) likely?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>Much more likely</td> <td style="text-align: right;">19%</td> <td style="text-align: right;">33%</td> </tr> <tr> <td>Somewhat more likely</td> <td style="text-align: right;">27</td> <td style="text-align: right;">31</td> </tr> <tr> <td>Somewhat less likely</td> <td style="text-align: right;">18</td> <td style="text-align: right;">7</td> </tr> <tr> <td>Much less likely</td> <td style="text-align: right;">17</td> <td style="text-align: right;">13</td> </tr> <tr> <td>(No Difference)</td> <td style="text-align: right;">19</td> <td style="text-align: right;">15</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: right;">1</td> <td style="text-align: right;">1</td> </tr> <tr> <td>TOTAL MORE LIKELY</td> <td style="text-align: right;">45%</td> <td style="text-align: right;">64%</td> </tr> <tr> <td>TOTAL LESS LIKELY</td> <td style="text-align: right;">35</td> <td style="text-align: right;">20</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	Much more likely	19%	33%	Somewhat more likely	27	31	Somewhat less likely	18	7	Much less likely	17	13	(No Difference)	19	15	(Don't Know)	1	1	TOTAL MORE LIKELY	45%	64%	TOTAL LESS LIKELY	35	20
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<p>Q35 After-school programs have grown in the past few years because of increased federal funding. Now, however, Congress now is considering a budget with a cut of 400 million dollars to these programs causing some existing programs to reduce their services or close their doors.</p> <p>If a presidential candidate talked about providing greater federal resources to help programs like these in New Hampshire, rather than cutting them, would that make you more or less likely to vote for that candidate? (If More/Less) Would that be much (more/less) likely or only somewhat (more/less) likely?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>Much more likely</td> <td style="text-align: right;">23%</td> <td style="text-align: right;">44%</td> </tr> <tr> <td>Somewhat more likely</td> <td style="text-align: right;">26</td> <td style="text-align: right;">31</td> </tr> <tr> <td>Somewhat less likely</td> <td style="text-align: right;">17</td> <td style="text-align: right;">9</td> </tr> <tr> <td>Much less likely</td> <td style="text-align: right;">13</td> <td style="text-align: right;">5</td> </tr> <tr> <td>(No Difference)</td> <td style="text-align: right;">17</td> <td style="text-align: right;">10</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: right;">3</td> <td style="text-align: right;">2</td> </tr> <tr> <td>TOTAL MORE LIKELY</td> <td style="text-align: right;">50%</td> <td style="text-align: right;">75%</td> </tr> <tr> <td>TOTAL LESS LIKELY</td> <td style="text-align: right;">30</td> <td style="text-align: right;">13</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	Much more likely	23%	44%	Somewhat more likely	26	31	Somewhat less likely	17	9	Much less likely	13	5	(No Difference)	17	10	(Don't Know)	3	2	TOTAL MORE LIKELY	50%	75%	TOTAL LESS LIKELY	30	13
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<p>Q36 Last year over 20,000 children in New Hampshire did not have health insurance, and about one in seven two year olds have not been immunized.</p> <p>If a presidential candidate talked about providing greater federal resources to help ensure that every child in New Hampshire and the United States has health insurance, would that make you more or less likely to vote for that candidate? (If More/Less) Would that be much (more/less) likely or only somewhat (more/less) likely?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem</u> <u>Prim</u></th> </tr> </thead> <tbody> <tr> <td>Much more likely</td> <td style="text-align: right;">43%</td> <td style="text-align: right;">61%</td> </tr> <tr> <td>Somewhat more likely</td> <td style="text-align: right;">27</td> <td style="text-align: right;">26</td> </tr> <tr> <td>Somewhat less likely</td> <td style="text-align: right;">9</td> <td style="text-align: right;">2</td> </tr> <tr> <td>Much less likely</td> <td style="text-align: right;">7</td> <td style="text-align: right;">2</td> </tr> <tr> <td>(No Difference)</td> <td style="text-align: right;">12</td> <td style="text-align: right;">8</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: right;">2</td> <td style="text-align: right;">1</td> </tr> <tr> <td>TOTAL MORE LIKELY</td> <td style="text-align: right;">70%</td> <td style="text-align: right;">87%</td> </tr> <tr> <td>TOTAL LESS LIKELY</td> <td style="text-align: right;">16</td> <td style="text-align: right;">4</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem</u> <u>Prim</u>	Much more likely	43%	61%	Somewhat more likely	27	26	Somewhat less likely	9	2	Much less likely	7	2	(No Difference)	12	8	(Don't Know)	2	1	TOTAL MORE LIKELY	70%	87%	TOTAL LESS LIKELY	16	4
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New Hampshire Benchmark Survey

<p>Q37 Last year, more than 16,000 children in New Hampshire were reported as abused or neglected. Prevent Child Abuse America estimates that child abuse and neglect costs America 94 billion dollars a year, and costs New Hampshire about 400 million dollars a year, and that for every dollar spent on treatment of child abuse, only one penny is spent on preventing it.</p> <p>If a presidential candidate talked about providing greater federal resources to help prevent child abuse and neglect, would that make you more or less likely to vote for that candidate? (If More/Less) Would that be much (more/less) likely or only somewhat (more/less) likely?</p>	<table border="0"> <tr> <td></td> <td style="text-align: center;"><u>All</u></td> <td style="text-align: center;"><u>Dem Prim</u></td> </tr> <tr> <td>Much more likely</td> <td style="text-align: center;">44%</td> <td style="text-align: center;">60%</td> </tr> <tr> <td>Somewhat more likely</td> <td style="text-align: center;">30</td> <td style="text-align: center;">30</td> </tr> <tr> <td>Somewhat less likely</td> <td style="text-align: center;">9</td> <td style="text-align: center;">2</td> </tr> <tr> <td>Much less likely</td> <td style="text-align: center;">6</td> <td style="text-align: center;">1</td> </tr> <tr> <td>(No Difference)</td> <td style="text-align: center;">9</td> <td style="text-align: center;">6</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: center;">3</td> <td style="text-align: center;">1</td> </tr> <tr> <td>TOTAL MORE LIKELY</td> <td style="text-align: center;">73%</td> <td style="text-align: center;">90%</td> </tr> <tr> <td>TOTAL LESS LIKELY</td> <td style="text-align: center;">15</td> <td style="text-align: center;">3</td> </tr> </table>		<u>All</u>	<u>Dem Prim</u>	Much more likely	44%	60%	Somewhat more likely	30	30	Somewhat less likely	9	2	Much less likely	6	1	(No Difference)	9	6	(Don't Know)	3	1	TOTAL MORE LIKELY	73%	90%	TOTAL LESS LIKELY	15	3
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<p>Q38 When you think about all of the issues facing New Hampshire and the country, how important is it to you that the next president of the United States, whoever it is, talks about plans to make children a priority – very important, somewhat important, not too important, or not important at all?</p>	<table border="0"> <tr> <td></td> <td style="text-align: center;"><u>All</u></td> <td style="text-align: center;"><u>Dem Prim</u></td> </tr> <tr> <td>Very important</td> <td style="text-align: center;">47%</td> <td style="text-align: center;">60%</td> </tr> <tr> <td>Somewhat important</td> <td style="text-align: center;">39</td> <td style="text-align: center;">36</td> </tr> <tr> <td>Not too important</td> <td style="text-align: center;">10</td> <td style="text-align: center;">2</td> </tr> <tr> <td>Not important at all</td> <td style="text-align: center;">3</td> <td style="text-align: center;">1</td> </tr> <tr> <td>(Don't Know)</td> <td style="text-align: center;">*</td> <td style="text-align: center;">*</td> </tr> <tr> <td>TOTAL IMPORTANT</td> <td style="text-align: center;">86%</td> <td style="text-align: center;">96%</td> </tr> <tr> <td>TOTAL NOT IMPT</td> <td style="text-align: center;">14</td> <td style="text-align: center;">3</td> </tr> </table>		<u>All</u>	<u>Dem Prim</u>	Very important	47%	60%	Somewhat important	39	36	Not too important	10	2	Not important at all	3	1	(Don't Know)	*	*	TOTAL IMPORTANT	86%	96%	TOTAL NOT IMPT	14	3
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Now I am going to read you arguments made by supporters for investing more in children and families. I want you to tell me how persuasive you find that argument in favor of investing more in children and families. **(Read Statement)** How persuasive do you find that – very persuasive, somewhat persuasive, not too persuasive, or not persuasive at all?

		PERSUASIVE					TOTAL		
		<u>Very</u>	<u>Smw</u>	<u>Not too</u>	<u>Not at All</u>	<u>(DK)</u>	<u>Persua-sive</u>	<u>Not Persua-sive</u>	
Q40	<p>Ranked by 'Total Persuasive' among All Voters</p> <p>It is our moral responsibility to make sure all children have the opportunity to succeed.....</p>	All Voters	45%	33	12	8	2	78%	20
	<i>Democratic Primary Voters</i>	61%	33	4	1	1	94%	6	
Q41	<p>If you don't get childhood right it can result in more crime, more people in prison, more alcohol and drug abuse, greater mental health problems, and more people on welfare.....</p>	All Voters	41%	34	10	14	*	75%	24
	<i>Democratic Primary Voters</i>	63%	25	7	5	0	88%	12	
Q39	<p>We can afford it. The United States is the richest country in the world and we need a bold plan to help the nine million children who have no health insurance, the three million reported abused or neglected, and the 13 million in poverty.</p>	All Voters	32%	38	18	11	2	69%	29
	<i>Democratic Primary Voters</i>	48%	39	8	4	2	86%	12	

New Hampshire Benchmark Survey

Now I have a few final questions for statistical purposes only.

Q42	Sex (Observation)		<u>All</u>	<u>Dem</u> <u>Prim</u>
		Male	48%	45%
		Female	52	55
Q43	What is your age?		<u>All</u>	<u>Dem</u> <u>Prim</u>
		18-29	13%	18%
		30-44	26	20
		45-54	20	21
		55-64	20	19
		65+	21	22
		DK/Refused.....	*	*
Q44	Are you currently employed, unemployed, retired, or a homemaker?		<u>All</u>	<u>Dem</u> <u>Prim</u>
		Employed	60%	59%
		Unemployed	4	5
		Retired.....	24	20
		Homemaker	11	15
		(Other)	1	1
		(DK/Refused)	0	0
Q45	Are you currently married, separated, divorced, widowed, or have you never been married?		<u>All</u>	<u>Dem</u> <u>Prim</u>
		Married	79%	80%
		Sep/Div/Wid	12	11
		Never married.....	10	9
		(DK/Refused)	0	0
Q46	Are you the parent of a child under 18 currently living in your household?		<u>All</u>	<u>Dem</u> <u>Prim</u>
		Yes.....	37%	39%
		No.....	63	61
		(DK/Refused)	0	0
Q47	Are you a grandparent of a child under 18?		<u>All</u>	<u>Dem</u> <u>Prim</u>
		Yes.....	34%	29%
		No.....	66	71
		(DK/Refused)	0	0
Q48	What was the last grade you completed in school?		<u>All</u>	<u>Dem</u> <u>Prim</u>
		Less than HS.....	*	1%
		High school graduate	25	27
		Some college/Technical ..	31	24
		College graduate (4 yr) ...	33	36
		Graduate degree.....	11	11
		Refused.....	*	*

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<p>Q49 In January of 2000, did you vote in the presidential primary? (If yes) Did you vote in the Republican contest featuring George W. Bush and John McCain or the Democratic contest featuring Al Gore and Bill Bradley?</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem Prim</u></th> </tr> </thead> <tbody> <tr> <td>Yes – Republican</td> <td style="text-align: right;">46%</td> <td style="text-align: right;">3%</td> </tr> <tr> <td>Yes – Democrat.....</td> <td style="text-align: right;">32</td> <td style="text-align: right;">82</td> </tr> <tr> <td>Yes – (DK)</td> <td style="text-align: right;">1</td> <td style="text-align: right;">1</td> </tr> <tr> <td>No.....</td> <td style="text-align: right;">20</td> <td style="text-align: right;">15</td> </tr> <tr> <td>(DK/Refused)</td> <td style="text-align: right;">1</td> <td style="text-align: right;">0</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem Prim</u>	Yes – Republican	46%	3%	Yes – Democrat.....	32	82	Yes – (DK)	1	1	No.....	20	15	(DK/Refused)	1	0
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<p>Q50 Is your total household income: (READ CHOICES)</p>	<table border="0"> <thead> <tr> <th></th> <th style="text-align: center;"><u>All</u></th> <th style="text-align: center;"><u>Dem Prim</u></th> </tr> </thead> <tbody> <tr> <td>Less than \$25,000</td> <td style="text-align: right;">7%</td> <td style="text-align: right;">5%</td> </tr> <tr> <td>\$25,000-\$34,999</td> <td style="text-align: right;">11</td> <td style="text-align: right;">15</td> </tr> <tr> <td>\$35,000-\$49,999</td> <td style="text-align: right;">26</td> <td style="text-align: right;">29</td> </tr> <tr> <td>\$50,000-\$74,999</td> <td style="text-align: right;">29</td> <td style="text-align: right;">29</td> </tr> <tr> <td>\$75,000+</td> <td style="text-align: right;">15</td> <td style="text-align: right;">13</td> </tr> <tr> <td>(Refused)</td> <td style="text-align: right;">13</td> <td style="text-align: right;">8</td> </tr> </tbody> </table>		<u>All</u>	<u>Dem Prim</u>	Less than \$25,000	7%	5%	\$25,000-\$34,999	11	15	\$35,000-\$49,999	26	29	\$50,000-\$74,999	29	29	\$75,000+	15	13	(Refused)	13	8
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Thank you for your time and have a great evening.